The award-winning **Braselton Antique & Artisan Festival** is a semi-annual 3-day event held the 4th weekend in April and October right in the heart of historic Downtown Braselton. Gaining momentum since 2003, each festival now draws more than 275 vendors and 30,000 visitors to Braselton from across the region. An outdoor food court with several food vendors, adult beverage tents, live music, and free parking shuttle, enhance the festival experience for all. Antique dealers, pickers, local artists and pickers bring their best home decor items, man-tiques, primitives, rustics, collectibles, repurposed furniture, original art, and more to Braselton with many returning semi-annually to serve their loyal customers.

Due to the growing popularity and success of the Braselton Antique & Artisan Festivals, vendors and attendees asked organizers, Donna and Peggy Canella, to host additional shows throughout the year. The 3-day **Art-Tiques Vintage Markets** feature 150+ retail vendors and food vendors and draw approximately 15,000 visitors to Downtown Braselton on the 4th weekends of February, June and August. An Art-Tiques Vintage Market is also hosted in Buford, Georgia.

**Good for Business!**

The Braselton Antique & Artisan Festival and the Art-Tiques Vintage Markets draw 80,000- 100,000 vendors and visitors to Braselton and the surrounding area annually. They book hotel rooms, dine locally, use ATMs, fill their gas tanks, purchase groceries, buy supplies at hardware and dollar stores, visit retail shops and explore the area. That's good for business and good for Braselton!

**Accolades & Milestones**

Received the Synergy Award, presented by Braselton Mayor Bill Orr, to recognize the economic impact the festival has on the Town of Braselton in August 2017.

Named one of the top 5 festivals in North Georgia by Exploregeorgia.org in 2017.

Was Voted Best in Gwinnett (in the Antique Store category) by Gwinnett Magazine in 2017.

Sponsorship Opportunities

2022 Standard Sponsorship

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **BRONZE**  **$250** | **SILVER**  **$500** | **GOLD**  **$750** | **PLATINUM**  **$1000** | **SEASON $2500** |
| Social Media - your logo and info posted on:  -Facebook - Braselton Antique & Artisan Festival page & the event page  -lnstagram - @braseltonantiqueandartisan | ● | ● | ● | ● | ● |
| 1 Art-Tiques Vintage Markets t-shirt | ● | ● | ● | ● | ● |
| VintageMarkets.net - your logo and contact info listed as festival sponsor |  | ● | ● | ● | ● |
| Your marketing materials included in the Vendor Packet sent to 300+ vendors |  | ● | ● | ● | ● |
| Your logo/info displayed on 10,000 rack cards distributed to 100 locations regionally |  |  | ● | ● | ● |
| Yard sign with your logo/web or Facebook address will be displayed near the food court |  |  |  | ● | ● |
| (1) 10x10 Booth space at 5 shows. |  |  |  |  | ● |

When you support an event that has such a **big economic impact** on local businesses, you are investing in the community and helping to promote its continued success! Standard and Exclusive Sponsorship packages are offered for the Braselton Antique and Artisan Festival. To create your own unique sponsorship of our annual lineup of events, contact Donna or Peggy Canella.

**Promote your brand to 20,000+ social media and web followers, plus 30,000+ local and regional festival attendees.**

**THANK YOU for sponsoring the**

**Braselton Antique & Artisan Festival!**

Sponsorship Form

**Which sponsorship package would you like?**

Season (5 shows) - $2500

Platinum - $1000

Gold - $750

Silver - $500

Bronze - $250

|  |  |
| --- | --- |
|  |  |
| Contact Name | Contact Phone |
|  |  |
| Business Name |  |
|  |  |
| Business Address | City, State, Zip |
|  |  |
| Business Phone | Business Email |
|  |  |
| Business Website | Social Media |

**Please mail your completed sponsorship form and payment to:**

**Braselton Antique and Artisan Festival, 115 Harrison St., Braselton, GA 30517**

**Please make checks payable to Braselton Antique and Artisan Festival.**