



# Sponsorship

The award-winning **Braselton Antique & Artisan Festival** is a semi-annual 3-day event held the 4th weekend in April and October right in the heart of historic Downtown Braselton. Gaining momentum since 2003, each festival now draws more than 275 vendors and 30,000 visitors to Braselton from across the region. An outdoor food court with several food vendors, adult beverage tents, live music, and free parking shuttle, enhance the festival experience for all. Antique dealers, pickers, local artists and pickers bring their best home decor items, man-tiques, primitives, rustics, collectibles, repurposed furniture, original art, and more to Braselton with many returning semi-annually to serve their loyal customers.

Due to the growing popularity and success of the Braselton Antique & Artisan Festivals, vendors and attendees asked organizers, Donna and Peggy Canella, to host additional shows throughout the year. The 3-day **Art-Tiques Vintage Markets** feature 150+ retail vendors and food vendors and draw approximately 15,000 visitors to Downtown Braselton on the 4th weekends of February, June and August. An Art-Tiques Vintage Market is also hosted in Buford, Georgia.

## Accolades & Milestones

Received the Synergy Award, presented by Braselton Mayor Bill Orr, to recognize the economic impact the festival has on the Town of Braselton in August 2017.

Named one of the top 5 festivals in North Georgia by Exploregeorgia.org in 2017.

Was Voted Best in Gwinnett (in the Antique Store category) by Gwinnett Magazine in 2017.

## Good for Business!

The Braselton Antique & Artisan Festival and the Art-Tiques Vintage Markets draw 80,000- 100,000 vendors and visitors to Braselton and the surrounding area annually. They book hotel rooms, dine locally, use ATMs, fill their gas tanks, purchase groceries, buy supplies at hardware and dollar stores, visit retail shops and explore the area. That's good for business and good for Braselton!

*Organizers Donna & Peggy  
Cannella  
Countryside Antiques  
115 Harrison St., Braselton, GA  
30517*

*FB: Braselton Antique and  
Artisan Festival  
IG: @braseltonantiqueandartisan*



# 2021 Standard Sponsorship

Promote your brand to 10,000+ social media and web followers, plus 30,000+ local and regional festival attendees.

When you support an event that has such a **big economic impact** on local businesses, you are investing in the community and helping to promote its continued success! Standard and Exclusive Sponsorship packages are offered for the Braselton Antique and Artisan Festival. To create your own unique sponsorship of our annual lineup of events, contact Donna or Peggy Canella.

	BRONZE \$250	SILVER \$500	GOLD \$750	PLATINUM \$1000	SEASON \$2500
Social Media - your logo and info posted on: -Facebook - Braselton Antique & Artisan Festival page & the event page -Instagram - @braseltonantiqueandartisan	•	•	•	•	•
1 Art-Tiques Vintage Markets t-shirt	•	•	•	•	•
VintageMarkets.net - your logo and contact info listed as festival sponsor		•	•	•	•
Your marketing materials included in the Vendor Packet sent to 300+ vendors		•	•	•	•
Your logo/info displayed on 10,000 rack cards distributed to 100 locations regionally			•	•	•
Yard sign with your logo/web or Facebook address will be displayed near the food court				•	•
(1) 10x10 Booth space				•	•

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# Sponsorship Form

**THANK YOU for sponsoring the  
Braselton Antique & Artisan Festival!**

**Which sponsorship package would you like?**

- Season (5 shows) - \$2500
- Platinum - \$1000
- Gold - \$750
- Silver - \$500
- Bronze - \$250

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Contact Name

Contact Phone

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Business Name

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Business Address

City, State, Zip

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Business Phone

Business Email

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Business Website

Social Media

**Please mail your completed sponsorship form and payment to:  
Braselton Antique and Artisan Festival, 115 Harrison St., Braselton, GA 30517  
Please make checks payable to Braselton Antique and Artisan Festival.**

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